



ONE PAGE BRIEF

SEPTEMBER 2004

URLs:	CreatorCo.com; CreatorConnection.com; CreatorBase.com
Location:	San Francisco Bay area network operation and leadership offices
Business Model:	An open-innovation network with a “software-as-a-service” approach that includes three membership account types, ranging from free to \$99.95 per year
Services:	CreatorBase® Web application; Made in the Net initiative; professional services
Boilerplate:	Creator Connection is a San Francisco/Silicon Valley area open-innovation network founded in March 2002 with the goal of helping business, creative, and technology professionals worldwide to connect, innovate, and work online. Creator Connection operates a web-based application, called CreatorBase, that provides members and guests effective, low-cost communication, innovation, and collaboration services – accessible anytime and from anywhere. Creator Connection also recommends and hosts events to support network activities and groups.
Structure:	Private, incorporated March 2002 in California; White & Lee, LLC
Funding:	Private investors
Key Partners:	Intraspect Software, Sun Microsystems, NTT/VERIO, Topica, PayPal, VeriSign
Leadership:	Erick Mott, founder
Staff:	Independent professionals from Creator Connection membership
Advisory Board:	Craig Conkling, Product Development & Marketing Consultant Vijay Kanal, Strategy & Marketing Consultant Tim Kuenster, IT / System Architecture Consultant Bruce S. Maxwell, Financial Consultant Bill Wurz, Innovation Consultant
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